

**Teacher Resources**

These resources have been devised to support teachers to develop new skills, to experiment with creative approaches to teaching and learning and to work with pupils on exciting creative learning projects in school that are inspired by *Open for Business* – the story of British manufacturing and industry told through the lens of 9 world famous photographers from Magnum.

We want to encourage teachers and pupils to engage with this exciting project and with the touring exhibition which travels to a range of cultural venues across the UK during 2014 and 2015.

Ofsted’s *Making a Mark* report on art, design and crafts by Ian Middleton, Chief Inspector for Art and Design regretted the limited availability of high quality CPD for teachers aimed at developing their skills and confidence in using media in different curricula areas. The report singled out the evidence that “Widening options to include photography had raised boys’ achievement”. Open for Business provides a rich first hand experience for pupils to engage with the work of world class photographers.

The resources are sufficiently flexible to allow teachers to adapt them to their own needs and interests and those of their pupils. There are a range of ways to engage with *Open for Business*, you can:

* simply download any of the free school resources on this site and use them in lessons. You might be exploring photography, manufacturing or industry with your pupils and want some inspiration. Or it might be that you can use the resources to introduce creative approaches to key topics in the curriculum
* adapt or combine any of the resources to meet the needs of your learners or to deliver specific learning objectives
* use the resources as a starting point or as inspiration for a project or extended piece of work for students
* use the resources in advance of a planned visit to the *Open for Business* touring exhibition so that the experience is a richer one that delivers on pupils’ learning objectives or so that learning can be continued back in school
* take part in the *Open for Business* School Partnerships project. This provides teachers at Key Stage 3 the opportunity to access free CPD and to develop a bespoke project for their pupils which introduces creative approaches to teaching and learning using photography, manufacturing and industry as inspiration.

**How to use the resources**

However you choose to take part in *Open for Business* the School Resources are designed to be flexible – you should think of them as ingredients and not recipes. We have structured some of them using two **thematic starting** points:

1. By the **9 Magnum photographers** involved in *Open for Business*
2. By some of the **UK manufacturers** that took part in the residencies.

For each theme we have created a range of resources. Some of which are designed to provide a ‘way in’ to *Open for Business*, others are focussed on particular curriculum areas and finally resources which provide ideas for programmes of work in school leading to a deeper level of engagement – an explanation of each is given below.

The resources can be combined, adapted or used simply as inspiration for the development of your own project ideas. For each theme there are 9 ideas to explore:

* 3 are **Ways in**Ideas that you can try with your class as ‘a way in’ to learning more about either photography, manufacturing or both. These can generally be delivered in 1 or 2 lessons but also include suggestions for how they can be extended
* 3 have a **Single Curriculum** focus  
  These are project ideas based on specific curriculum subjects which you can develop and deliver over 4 – 6 lessons
* 3 have a **Cross-curricular** focus  
  These are suggestions for deeper projects in school working across the curriculum perhaps for a lesson a week for a whole term. These might involve a wider group of students and are likely to require teachers to plan, reflect and evaluate on the learning so that it is embedded in the school. Teachers planning these projects are likely to find the School Partnerships Project planning and evaluation forms useful.

The table below provides details and links to the thematic resources.

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| Magnum  Photographer | Type of idea | Manufacturer | Type of idea |
| 1.1 Jonas Bendiksen | **Ways in** | **2.1 Bradford** | **Ways in** |
| 1.2 Mark Power | **Ways in** | **2.2 Scotland** | **Ways in** |
| 1.3 Stuart Franklin | **Ways in** | **2.3 London** | **Ways in** |
| 1.4 Chris Steel-Perkins | **Single curriculum** | **2.4 Wales** | **Single curriculum** |
| 1.5 Martin Parr | **Single curriculum** | **2.5 Black Country** | **Single curriculum** |
| 1.6 Bruce Gilden | **Single curriculum** | **2.6 Bristol** | **Single curriculum** |
| 1.7 Peter Marlow | **Cross-curricular** | **2.7 Plymouth** | **Cross-curricular** |
| 1.8 Alessandra Sanguinetti | **Cross-curricular** | **2.8 York** | **Cross-curricular** |
| 1.9 David Hurn | **Cross-curricular** | **2.9 Manchester** | **Cross-curricular** |

**Further help and advice**

We have also developed resources to support teachers to plan, deliver and evaluate their *Open for Business* projects. These were created for schools taking part in the Schools Partnerships project but we encourage everyone to use them.

As you work through the resources, you may choose to supplement the ideas in one part of the resource with ideas from another. For instance you may want to use photographs by Mark Power (featured in 1.2) but develop a deeper project such as Creative Enquiry (featured in 1.8). The photos are for your reference and can be used across all of the project ideas.

**Sharing you work**

All schools involved can be part of the online *Open for Business* schools exhibition. You and your pupils can upload some of the images taken during your project work along with a brief narrative explanation which might include specific reference to the learning outcomes of pupils who took part. Behind the scenes images of the work in progress can also be included.

Please go to <http://www.openforbusiness.uk.com/education> and register your project.